

Exploring the Variety of Contributing Factors to Escalating Infections of HIV/AIDS in Nkonkobe Local Municipality in Golf Course

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ABSTRACT The aim of this paper is to explore the variety of contributing factors to escalating infections of HIV/AIDS in Golf Course, Alice in the Eastern Cape, South Africa. Social learning theory was used to explain the contributing factors to the rising number of people infected with HIV/AIDS. This paper used quantitative method and simple random sampling was employed with fifty (50) respondents from 18-35 years old. Data was collected through questionnaires and was statistically analyzed using descriptive statistics. Findings revealed that the majority of the respondents have sexual partners because they want to experience sex, and the minority does not have partners because of their religious affiliations, culture and norms. The paper concludes that even though there are existing initiatives to reduce HIV/AIDS escalation, people do not protect themselves and they tend to ignore what they have been taught by medical practitioners and others in their support groups. The researchers suggest that condoms must be distributed in households, counseling to family members of the infected person should be provided and churches should also teach people about the epidemic disease and its prevention strategies.